



**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

And:

**PinPoint Media, Inc (B)**  
**1707 Osage St, Ste 103**  
**Alexandria, VA 22302**

# CONTRACT

|   |   |  |
|---|---|--|
| <u>Contract / Revision</u><br>1778288 /               |   | <u>Alt Order #</u><br>08709730                         |
| <u>Product</u><br>LUTHER STRANGE SENAT                |   |  |
| <u>Contract Dates</u><br>08/08/17 - 08/15/17          |   | <u>Estimate #</u><br>803                               |
| <u>Advertiser</u><br>POL/Strange, Luther/R/Senator/AL |   | <u>Original Date / Revision</u><br>08/09/17 / 08/09/17 |
| <u>Billing Cycle</u><br>EOM/EOC                       | <u>Billing Calendar</u><br>Broadcast    | <u>Cash/Trade</u><br>Cash                              |
| <u>Property</u><br>WSFA                               | <u>Account Executive</u><br>Ryan Eddins | <u>Sales Office</u><br>HRP-Washingto                   |
| <u>Special Handling</u>                               |   |  |
| <u>Demographic</u><br>Adults 35+                      |   |  |
| <u>Agv Code</u><br>9913865                            | <u>Advertiser Code</u><br>62            | <u>Product 1/2</u><br>78                               |
| <u>Agency Ref</u>                                     |   | <u>Advertiser Ref</u>                                  |

| *Line | Ch          | Start Date        | End Date          | Description           | Start/End Time        | Days            | Length        | Spots/Week  | Rate | Rtn | Type        | Spots | Amount   |
|-------|-------------|-------------------|-------------------|-----------------------|-----------------------|-----------------|---------------|-------------|------|-----|-------------|-------|----------|
| 1     | WSFA        | 08/11/17          | 08/11/17          | ALABAMA LIVE @ 11A    | 11-1130Am             |                 | :30           |             |      |     | NM          | 1     | \$30.00  |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |      |     |             |       |          |
| Week: |             | 08/07/17          | 08/13/17          | ----1--               | 1                     |                 |               | \$30.00     |      |     |             |       |          |
| 2     | WSFA        | 08/11/17          | 08/11/17          | ALABAMA LIVE @ 1130AM | 1130A-12P             |                 | :30           |             |      |     | NM          | 1     | \$30.00  |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |      |     |             |       |          |
| Week: |             | 08/07/17          | 08/13/17          | ----1--               | 1                     |                 |               | \$30.00     |      |     |             |       |          |
| 3     | WSFA        | 08/11/17          | 08/11/17          | WSFA 12 News at Noon  | 12-1230pm             |                 | :30           |             |      |     | NM          | 1     | \$100.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |      |     |             |       |          |
| Week: |             | 08/07/17          | 08/13/17          | ----1--               | 1                     |                 |               | \$100.00    |      |     |             |       |          |
| 4     | WSFA        | 08/11/17          | 08/11/17          | Judge Judy 1st Run    | 330-4p                |                 | :30           |             |      |     | NM          | 1     | \$270.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |      |     |             |       |          |
| Week: |             | 08/07/17          | 08/13/17          | ----1--               | 1                     |                 |               | \$270.00    |      |     |             |       |          |
| 5     | WSFA        | 08/11/17          | 08/11/17          | WSFA 12 NEWS AT 4PM   | M-F 4-430P            |                 | :30           |             |      |     | NM          | 1     | \$60.00  |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |      |     |             |       |          |
| Week: |             | 08/07/17          | 08/13/17          | ----1--               | 1                     |                 |               | \$60.00     |      |     |             |       |          |
| 6     | WSFA        | 08/11/17          | 08/11/17          | Today in Alabama 530a | 528am-6am             |                 | :30           |             |      |     | NM          | 0     | \$0.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |      |     |             |       |          |
| Week: |             | 08/07/17          | 08/13/17          | ----1--               | 1                     |                 |               | \$125.00    |      |     |             |       |          |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> |      |     | <u>Type</u> |       |          |
|       | 1           | WSFA              | 08/07/17-08/13/17 | Today in Alabama 530a | 528am-6am             | -----F----      | :30           | \$125.00    |      |     | NM          |       |          |
|       |             |                   |                   | Credited              |                       |                 |               |             |      |     |             |       |          |
| 7     | WSFA        | 08/11/17          | 08/11/17          | Today In Alabama      | 6a-7a                 |                 | :30           |             |      |     | NM          | 0     | \$0.00   |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |      |     |             |       |          |
| Week: |             | 08/07/17          | 08/13/17          | ----1--               | 1                     |                 |               | \$200.00    |      |     |             |       |          |
|       | <u>Spot</u> | <u>Ch</u>         | <u>Date Range</u> | <u>Description</u>    | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> | <u>Rate</u> |      |     | <u>Type</u> |       |          |
|       | 1           | WSFA              | 08/07/17-08/13/17 | Today In Alabama      | 6a-7a                 | -----F----      | :30           | \$200.00    |      |     | NM          |       |          |
|       |             |                   |                   | Credited              |                       |                 |               |             |      |     |             |       |          |
| 8     | WSFA        | 08/11/17          | 08/11/17          | Entertainment Tonight | 630-7p                |                 | :30           |             |      |     | NM          | 1     | \$215.00 |
|       |             | <u>Start Date</u> | <u>End Date</u>   | <u>Weekdays</u>       | <u>Spots/Week</u>     |                 |               | <u>Rate</u> |      |     |             |       |          |
| Week: |             | 08/07/17          | 08/13/17          | ----1--               | 1                     |                 |               | \$215.00    |      |     |             |       |          |
| 9     | WSFA        | 08/11/17          | 08/11/17          | NBC Today Show        | 7-9am                 |                 | :30           |             |      |     | NM          | 1     | \$115.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

This station does not discriminate in advertising contracts on the basis of race or ethnicity. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race or ethnicity, even if handwritten, typed or otherwise made a part of a particular contract, is hereby rejected.



**WSFA**  
**12 East Delano Ave.**  
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|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1778288 /                  | 08709730           |

|                       |                   |                   |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>    | <u>Estimate #</u> |
| 08/08/17 - 08/15/17   | LUTHER STRANGE SE | 803               |

|                         |                                 |
|-------------------------|---------------------------------|
| <u>Advertiser</u>       | <u>Original Date / Revision</u> |
| POL/Strange, Luther/R/S | 08/09/17 / 08/09/17             |

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| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time       | Days                  | Length          | Spots/Week        | Rate                | Rtn | Type        | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------------|----------------------|-----------------------|-----------------|-------------------|---------------------|-----|-------------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ----1--                  |                      |                       |                 | 1                 | \$115.00            |     |             |       |          |
| 10    | WSFA | 08/11/17          | 08/11/17        | Dateline                 | 9-10pm               |                       | :30             | .                 |                     |     | NM          | 1     | \$225.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ----1--                  |                      |                       |                 | 1                 | \$225.00            |     |             |       |          |
| 11    | WSFA | 08/14/17          | 08/14/17        | WSFA 12 News at Ten - MF | 10-1035pm            |                       | :30             |                   |                     |     | NM          | 1     | \$275.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$275.00            |     |             |       |          |
| 12    | WSFA | 08/14/17          | 08/14/17        | NBC Today Show 3         | 10-11am              |                       | :30             |                   |                     |     | NM          | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$50.00             |     |             |       |          |
| 13    | WSFA | 08/14/17          | 08/14/17        | ALABAMA LIVE @ 11A       | 11-1130Am            |                       | :30             |                   |                     |     | NM          | 1     | \$30.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$30.00             |     |             |       |          |
| 14    | WSFA | 08/14/17          | 08/14/17        | ALABAMA LIVE @ 1130AM    | 1130A-12P            |                       | :30             |                   |                     |     | NM          | 1     | \$30.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$30.00             |     |             |       |          |
| 15    | WSFA | 08/14/17          | 08/14/17        | WSFA 12 News at Noon     | 12-1230pm            |                       | :30             | .                 |                     |     | NM          | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$100.00            |     |             |       |          |
| 16    | WSFA | 08/14/17          | 08/14/17        | Judge Judy 1st Run       | 330-4p               |                       | :30             |                   |                     |     | NM          | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$60.00             |     |             |       |          |
| 17    | WSFA | 08/14/17          | 08/14/17        | Today in Alabama 430am   | 430-5a               |                       | :30             |                   |                     |     | NM          | 1     | \$5.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$5.00              |     |             |       |          |
| 18    | WSFA | 08/14/17          | 08/14/17        | WSFA 12 NEWS AT 4PM      | M-F 430-5P           |                       | :30             | .                 |                     |     | NM          | 1     | \$75.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$75.00             |     |             |       |          |
| 19    | WSFA | 08/14/17          | 08/14/17        | Today in Alabama 5am     | 5-530a               |                       | :30             |                   |                     |     | NM          | 1     | \$85.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$85.00             |     |             |       |          |
| 20    | WSFA | 08/14/17          | 08/14/17        | WSFA 12 News at Five     | 5-530pm              |                       | :30             |                   |                     |     | NM          | 0     | \$0.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$185.00            |     |             |       |          |
|       |      | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>        | <u>Description</u>   | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>         |     | <u>Type</u> |       |          |
|       |      | 1                 | WSFA            | 08/14/17-08/20/17        | WSFA 12 News at Five | 5-530pm               | M-----          | :30               | <del>\$185.00</del> |     | NM          |       |          |
|       |      | Credited          |                 |                          |                      |                       |                 |                   |                     |     |             |       |          |
| 21    | WSFA | 08/14/17          | 08/14/17        | Today in Alabama 530a    | 528am-6am            |                       | :30             |                   |                     |     | NM          | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$100.00            |     |             |       |          |
| 22    | WSFA | 08/14/17          | 08/14/17        | WSFA 12 News at Six - MF | 6-630pm              |                       | :30             | .                 |                     |     | NM          | 1     | \$350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$350.00            |     |             |       |          |
| 23    | WSFA | 08/14/17          | 08/14/17        | Today In Alabama         | 6a-7a                |                       | :30             |                   |                     |     | NM          | 1     | \$175.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                      |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                      |                       |                 | 1                 | \$175.00            |     |             |       |          |
| 24    | WSFA | 08/14/17          | 08/14/17        | NBC Today Show           | 7-9am                |                       | :30             |                   |                     |     | NM          | 1     | \$115.00 |

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**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

| Contract / Revision | Alt Order # |
|---------------------|-------------|
| 1778288 /           | 08709730    |

| Contract Dates      | Product           | Estimate # |
|---------------------|-------------------|------------|
| 08/08/17 - 08/15/17 | LUTHER STRANGE SE | 803        |

| Advertiser              | Original Date / Revision |
|-------------------------|--------------------------|
| POL/Strange, Luther/R/S | 08/09/17 / 08/09/17      |

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                |      |        | 1                 | \$115.00    |     |      |       |          |
| 25    | WSFA | 08/14/17          | 08/14/17        | American Ninja Warrior   | 7-10pm         |      | :30    |                   |             |     | NM   | 1     | \$300.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                |      |        | 1                 | \$300.00    |     |      |       |          |
| 26    | WSFA | 08/14/17          | 08/14/17        | NBC Today 2              | 9-10am         |      | :30    |                   |             |     | NM   | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | 1-----                   |                |      |        | 1                 | \$50.00     |     |      |       |          |
| 27    | WSFA | 08/12/17          | 08/12/17        | NBC Saturday Today Show  | 6-8am          |      | :30    |                   |             |     | NM   | 1     | \$45.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1-                  |                |      |        | 1                 | \$45.00     |     |      |       |          |
| 28    | WSFA | 08/13/17          | 08/13/17        | WSFA 12 NEWS @ 1030P     | 1030-11P       |      | :30    |                   |             |     | NM   | 1     | \$150.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1                   |                |      |        | 1                 | \$150.00    |     |      |       |          |
| 29    | WSFA | 08/13/17          | 08/13/17        | NET NBC Sunday Today Shc | 7-8a           |      | :30    |                   |             |     | NM   | 1     | \$45.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1                   |                |      |        | 1                 | \$45.00     |     |      |       |          |
| 30    | WSFA | 08/13/17          | 08/13/17        | NET NBC Meet The Press   | 8-9a           |      | :30    |                   |             |     | NM   | 1     | \$45.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1                   |                |      |        | 1                 | \$45.00     |     |      |       |          |
| 31    | WSFA | 08/13/17          | 08/13/17        | WSFA News Sunday AM      | 9-930a         |      | :30    |                   |             |     | NM   | 1     | \$20.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -----1                   |                |      |        | 1                 | \$20.00     |     |      |       |          |
| 32    | WSFA | 08/10/17          | 08/10/17        | WSFA 12 News at Ten - MF | 10-1035pm      |      | :30    |                   |             |     | NM   | 1     | \$275.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$275.00    |     |      |       |          |
| 33    | WSFA | 08/10/17          | 08/10/17        | NBC Today Show 3         | 10-11am        |      | :30    |                   |             |     | NM   | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$50.00     |     |      |       |          |
| 34    | WSFA | 08/10/17          | 08/10/17        | Tonight Show             | 1035-1137pm    |      | :30    |                   |             |     | NM   | 1     | \$115.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$115.00    |     |      |       |          |
| 35    | WSFA | 08/10/17          | 08/10/17        | ALABAMA LIVE @ 11A       | 11-1130Am      |      | :30    |                   |             |     | NM   | 1     | \$30.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$30.00     |     |      |       |          |
| 36    | WSFA | 08/10/17          | 08/10/17        | ALABAMA LIVE @ 1130AM    | 1130A-12P      |      | :30    |                   |             |     | NM   | 1     | \$30.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$30.00     |     |      |       |          |
| 37    | WSFA | 08/10/17          | 08/10/17        | Judge Judy 1st Run       | 330-4p         |      | :30    |                   |             |     | NM   | 1     | \$270.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$270.00    |     |      |       |          |
| 38    | WSFA | 08/10/17          | 08/10/17        | Judge Judy 1st Run       | 330-4p         |      | :30    |                   |             |     | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$60.00     |     |      |       |          |
| 39    | WSFA | 08/10/17          | 08/10/17        | WSFA 12 NEWS AT 4PM      | M-F 4-430P     |      | :30    |                   |             |     | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | ---1---                  |                |      |        | 1                 | \$60.00     |     |      |       |          |
| 40    | WSFA | 08/10/17          | 08/10/17        | WSFA 12 NEWS AT 4PM      | M-F 430-5P     |      | :30    |                   |             |     | NM   | 1     | \$75.00  |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

Notwithstanding to whom bills are rendered, advertiser, agency and service, jointly and severally, shall remain obligated to pay to station the amount of any bills rendered by station within the time specified and until payment in full is received by station. Payment by advertiser to agency or to service or payment by agency to service, shall not constitute payment to station. Station will not be bound by conditions, printed or otherwise, on contracts, insertion orders, copy instructions or any correspondence when such conflict with the above terms and conditions.

The station may utilize various mediums to deliver advertisements to its viewers, including but not limited to, simulcast and/or delayed airings through mobile and internet applications and services. You must notify the station immediately if you do not have rights to your advertisements or any of its components beyond a television broadcast. Without such notice, the station may utilize various mediums beyond the television broadcast to reach its viewers.

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

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|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1778288 /                  | 08709730           |

|                       |                   |                   |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>    | <u>Estimate #</u> |
| 08/08/17 - 08/15/17   | LUTHER STRANGE SE | 803               |

|                         |                                 |
|-------------------------|---------------------------------|
| <u>Advertiser</u>       | <u>Original Date / Revision</u> |
| POL/Strange, Luther/R/S | 08/09/17 / 08/09/17             |

| *Line    | Ch   | Start Date        | End Date        | Description              | Start/End Time           | Days                  | Length          | Spots/Week        | Rate                | Rtn | Type        | Spots | Amount   |
|----------|------|-------------------|-----------------|--------------------------|--------------------------|-----------------------|-----------------|-------------------|---------------------|-----|-------------|-------|----------|
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | ---1---                  |                          |                       |                 | 1                 | \$75.00             |     |             |       |          |
| 41       | WSFA | 08/10/17          | 08/10/17        | WSFA 12 News at Five     | 5-530pm                  |                       | :30             |                   |                     |     | NM          | 1     | \$185.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | ---1---                  |                          |                       |                 | 1                 | \$185.00            |     |             |       |          |
| D 42     | WSFA | 08/10/17          | 08/10/17        | NBC Nightly News         | 530-6pm                  |                       | :30             |                   |                     |     | NM          | 0     | \$0.00   |
| 43       | WSFA | 08/10/17          | 08/10/17        | WSFA 12 News at Six - MF | 6-630pm                  |                       | :30             |                   |                     |     | NM          | 0     | \$0.00   |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | ---1---                  |                          |                       |                 | 1                 | \$350.00            |     |             |       |          |
|          |      | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>        | <u>Description</u>       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>         |     | <u>Type</u> |       |          |
|          |      | 1                 | WSFA            | 08/07/17-08/13/17        | WSFA 12 News at Six - MF | 6-630pm               | ----Th-----     | :30               | <del>\$350.00</del> |     | NM          |       |          |
| Credited |      |                   |                 |                          |                          |                       |                 |                   |                     |     |             |       |          |
| 44       | WSFA | 08/10/17          | 08/10/17        | Today In Alabama         | 6a-7a                    |                       | :30             |                   |                     |     | NM          | 1     | \$175.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | ---1---                  |                          |                       |                 | 1                 | \$175.00            |     |             |       |          |
| 45       | WSFA | 08/10/17          | 08/10/17        | Entertainment Tonight    | 630-7p                   |                       | :30             |                   |                     |     | NM          | 0     | \$0.00   |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | ---1---                  |                          |                       |                 | 1                 | \$215.00            |     |             |       |          |
|          |      | <u>Spot</u>       | <u>Ch</u>       | <u>Date Range</u>        | <u>Description</u>       | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u>     | <u>Rate</u>         |     | <u>Type</u> |       |          |
|          |      | 1                 | WSFA            | 08/07/17-08/13/17        | Entertainment Tonight    | 630-7p                | ----Th-----     | :30               | <del>\$215.00</del> |     | NM          |       |          |
| Credited |      |                   |                 |                          |                          |                       |                 |                   |                     |     |             |       |          |
| 46       | WSFA | 08/10/17          | 08/10/17        | NBC Today 2              | 9-10am                   |                       | :30             |                   |                     |     | NM          | 1     | \$50.00  |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | ---1---                  |                          |                       |                 | 1                 | \$50.00             |     |             |       |          |
| 47       | WSFA | 08/08/17          | 08/08/17        | WSFA 12 News at Ten - MF | 10-1035pm                |                       | :30             |                   |                     |     | NM          | 1     | \$275.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | -1-----                  |                          |                       |                 | 1                 | \$275.00            |     |             |       |          |
| 48       | WSFA | 08/08/17          | 08/15/17        | NBC Today Show 3         | 10-11am                  |                       | :30             |                   |                     |     | NM          | 2     | \$100.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | -1-----                  |                          |                       |                 | 1                 | \$50.00             |     |             |       |          |
| Week:    |      | 08/14/17          | 08/20/17        | -1-----                  |                          |                       |                 | 1                 | \$50.00             |     |             |       |          |
| 49       | WSFA | 08/08/17          | 08/08/17        | Tonight Show             | 1035-1137pm              |                       | :30             |                   |                     |     | NM          | 1     | \$115.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | -1-----                  |                          |                       |                 | 1                 | \$115.00            |     |             |       |          |
| 50       | WSFA | 08/08/17          | 08/15/17        | ALABAMA LIVE @ 11A       | 11-1130Am                |                       | :30             |                   |                     |     | NM          | 2     | \$60.00  |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | -1-----                  |                          |                       |                 | 1                 | \$30.00             |     |             |       |          |
| Week:    |      | 08/14/17          | 08/20/17        | -1-----                  |                          |                       |                 | 1                 | \$30.00             |     |             |       |          |
| 51       | WSFA | 08/08/17          | 08/15/17        | ALABAMA LIVE @ 1130AM    | 1130A-12P                |                       | :30             |                   |                     |     | NM          | 2     | \$60.00  |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | -1-----                  |                          |                       |                 | 1                 | \$30.00             |     |             |       |          |
| Week:    |      | 08/14/17          | 08/20/17        | -1-----                  |                          |                       |                 | 1                 | \$30.00             |     |             |       |          |
| 52       | WSFA | 08/08/17          | 08/08/17        | Judge Judy 1st Run       | 330-4p                   |                       | :30             |                   |                     |     | NM          | 1     | \$270.00 |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/07/17          | 08/13/17        | -1-----                  |                          |                       |                 | 1                 | \$270.00            |     |             |       |          |
| 53       | WSFA | 08/15/17          | 08/15/17        | NBC Early Today          | 4XM-430XM                |                       | :30             |                   |                     |     | NM          | 1     | \$3.00   |
|          |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                          |                       |                 | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:    |      | 08/14/17          | 08/20/17        | -1-----                  |                          |                       |                 | 1                 | \$3.00              |     |             |       |          |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>1778288 /      |  | <u>Alt Order #</u><br>08709730                         |
| <u>Contract Dates</u><br>08/08/17 - 08/15/17 |  | <u>Product</u><br>LUTHER STRANGE SE                    |
| <u>Advertiser</u><br>POL/Strange, Luther/R/S |  | <u>Estimate #</u><br>803                               |
|  |  | <u>Original Date / Revision</u><br>08/09/17 / 08/09/17 |

| *Line | Ch   | Start Date        | End Date        | Description              | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount   |
|-------|------|-------------------|-----------------|--------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|----------|
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| 54    | WSFA | 08/08/17          | 08/08/17        | WSFA 12 NEWS AT 4PM      | M-F 4-430P     |      | :30    |                   |             |     | NM   | 1     | \$60.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$60.00     |     |      |       |          |
| 55    | WSFA | 08/15/17          | 08/15/17        | Today in Alabama 430am   | 430-5a         |      | :30    |                   |             |     | NM   | 1     | \$5.00   |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | -1-----                  |                |      |        | 1                 | \$5.00      |     |      |       |          |
| 56    | WSFA | 08/15/17          | 08/15/17        | Today in Alabama 5am     | 5-530a         |      | :30    |                   |             |     | NM   | 1     | \$85.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | -1-----                  |                |      |        | 1                 | \$85.00     |     |      |       |          |
| 57    | WSFA | 08/08/17          | 08/08/17        | WSFA 12 News at Five     | 5-530pm        |      | :30    |                   |             |     | NM   | 1     | \$185.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$185.00    |     |      |       |          |
| 58    | WSFA | 08/08/17          | 08/15/17        | Today in Alabama 530a    | 528am-6am      |      | :30    |                   |             |     | NM   | 2     | \$200.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$100.00    |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | -1-----                  |                |      |        | 1                 | \$100.00    |     |      |       |          |
| D 59  | WSFA | 08/08/17          | 08/08/17        | NBC Nightly News         | 530-6pm        |      | :30    |                   |             |     | NM   | 0     | \$0.00   |
| 60    | WSFA | 08/08/17          | 08/08/17        | WSFA 12 News at Six - MF | 6-630pm        |      | :30    |                   |             |     | NM   | 1     | \$350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$350.00    |     |      |       |          |
| 61    | WSFA | 08/08/17          | 08/15/17        | Today In Alabama         | 6a-7a          |      | :30    |                   |             |     | NM   | 2     | \$350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$175.00    |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | -1-----                  |                |      |        | 1                 | \$175.00    |     |      |       |          |
| 62    | WSFA | 08/08/17          | 08/15/17        | NBC Today Show           | 7-9am          |      | :30    |                   |             |     | NM   | 2     | \$230.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$115.00    |     |      |       |          |
| Week: |      | 08/14/17          | 08/20/17        | -1-----                  |                |      |        | 1                 | \$115.00    |     |      |       |          |
| 63    | WSFA | 08/08/17          | 08/08/17        | NBC Today 2              | 9-10am         |      | :30    |                   |             |     | NM   | 1     | \$50.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | -1-----                  |                |      |        | 1                 | \$50.00     |     |      |       |          |
| 64    | WSFA | 08/09/17          | 08/09/17        | ALABAMA LIVE @ 11A       | 11-1130Am      |      | :30    |                   |             |     | NM   | 1     | \$30.00  |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | --1----                  |                |      |        | 1                 | \$30.00     |     |      |       |          |
| 65    | WSFA | 08/09/17          | 08/09/17        | WSFA 12 News at Noon     | 12-1230pm      |      | :30    |                   |             |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | --1----                  |                |      |        | 1                 | \$100.00    |     |      |       |          |
| 66    | WSFA | 08/09/17          | 08/09/17        | WSFA 12 News at Five     | 5-530pm        |      | :30    |                   |             |     | NM   | 1     | \$185.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | --1----                  |                |      |        | 1                 | \$185.00    |     |      |       |          |
| 67    | WSFA | 08/09/17          | 08/09/17        | Today in Alabama 530a    | 528am-6am      |      | :30    |                   |             |     | NM   | 1     | \$100.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | --1----                  |                |      |        | 1                 | \$100.00    |     |      |       |          |
| 68    | WSFA | 08/09/17          | 08/09/17        | WSFA 12 News at Six - MF | 6-630pm        |      | :30    |                   |             |     | NM   | 1     | \$350.00 |
|       |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>          |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |          |
| Week: |      | 08/07/17          | 08/13/17        | --1----                  |                |      |        | 1                 | \$350.00    |     |      |       |          |
| 69    | WSFA | 08/09/17          | 08/09/17        | Today In Alabama         | 6a-7a          |      | :30    |                   |             |     | NM   | 1     | \$175.00 |

(\* Line Transactions: N = New, E = Edited, D = Deleted)

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**WSFA**  
**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

|  |  |  |
|--|--|--|
| <u>Contract / Revision</u><br>1778288 /      |  | <u>Alt Order #</u><br>08709730                         |
| <u>Contract Dates</u><br>08/08/17 - 08/15/17 |  | <u>Product</u><br>LUTHER, STRANGE SE                   |
| <u>Advertiser</u><br>POL/Strange, Luther/R/S |  | <u>Estimate #</u><br>803                               |
|  |  | <u>Original Date / Revision</u><br>08/09/17 / 08/09/17 |

| *Line       | Ch        | Start Date        | End Date        | Description               | Start/End Time        | Days            | Length        | Spots/Week        | Rate                | Rtn | Type        | Spots | Amount   |
|-------------|-----------|-------------------|-----------------|---------------------------|-----------------------|-----------------|---------------|-------------------|---------------------|-----|-------------|-------|----------|
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | --1----                   |                       |                 |               | 1                 | \$175.00            |     |             |       |          |
| 70          | WSFA      | 08/09/17          | 08/09/17        | Entertainment Tonight     | 630-7p                |                 | :30           |                   |                     |     | NM          | 1     | \$215.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | --1----                   |                       |                 |               | 1                 | \$215.00            |     |             |       |          |
| 71          | WSFA      | 08/09/17          | 08/09/17        | NBC Today Show            | 7-9am                 |                 | :30           |                   |                     |     | NM          | 1     | \$115.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | --1----                   |                       |                 |               | 1                 | \$115.00            |     |             |       |          |
| 72          | WSFA      | 08/09/17          | 08/09/17        | America's Got Talent      | 7-10pm                |                 | :30           |                   |                     |     | NM          | 0     | \$0.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | --1----                   |                       |                 |               | 1                 | \$500.00            |     |             |       |          |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         |     | <u>Type</u> |       |          |
| 1           | WSFA      | 08/07/17-08/13/17 |                 | America's Got Talent      | 7-10pm                | ---W-----       | :30           |                   | <del>\$500.00</del> |     | NM          |       |          |
| Credited    |           |                   |                 |                           |                       |                 |               |                   |                     |     |             |       |          |
| 73          | WSFA      | 08/08/17          | 08/11/17        | WSFA 12 News at Six - MF  | 6-630pm               |                 | :30           |                   |                     |     | NM          | 1     | \$350.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | -TWTF--                   |                       |                 |               | 1                 | \$350.00            |     |             |       |          |
| 74          | WSFA      | 08/08/17          | 08/11/17        | WSFA 12 News at Ten - MF  | 10-1035pm             |                 | :30           |                   |                     |     | NM          | 0     | \$0.00   |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | -TWTF--                   |                       |                 |               | 1                 | \$300.00            |     |             |       |          |
| <u>Spot</u> | <u>Ch</u> | <u>Date Range</u> |                 | <u>Description</u>        | <u>Start/End Time</u> | <u>Weekdays</u> | <u>Length</u> |                   | <u>Rate</u>         |     | <u>Type</u> |       |          |
| 1           | WSFA      | 08/07/17-08/13/17 |                 | WSFA 12 News at Ten - MF  | 10-1035pm             | -TuWThF----     | :30           |                   | <del>\$300.00</del> |     | NM          |       |          |
| Credited    |           |                   |                 |                           |                       |                 |               |                   |                     |     |             |       |          |
| 75          | WSFA      | 08/08/17          | 08/11/17        | NBC Today Show 3          | 10-11am               |                 | :30           |                   |                     |     | NM          | 1     | \$50.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | -TWTF--                   |                       |                 |               | 1                 | \$50.00             |     |             |       |          |
| 76          | WSFA      | 08/08/17          | 08/11/17        | WSFA 12 News at Noon      | 12-1230pm             |                 | :30           |                   |                     |     | NM          | 1     | \$100.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | -T-----                   |                       |                 |               | 1                 | \$100.00            |     |             |       |          |
| 77          | WSFA      | 08/08/17          | 08/11/17        | ALABAMA LIVE @ 1130AM     | 1130A-12P             |                 | :30           |                   |                     |     | NM          | 1     | \$30.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | -TWTF--                   |                       |                 |               | 1                 | \$30.00             |     |             |       |          |
| 78          | WSFA      | 08/14/17          | 08/15/17        | Today In Alabama          | 6a-7a                 |                 | :30           |                   |                     |     | NM          | 2     | \$350.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/14/17          | 08/20/17        | MT-----                   |                       |                 |               | 2                 | \$175.00            |     |             |       |          |
| 79          | WSFA      | 08/11/17          | 08/11/17        | Today in Alabama 530a     | 528am-6am             |                 | :30           |                   |                     |     | NM          | 1     | \$100.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | ----F--                   |                       |                 |               | 1                 | \$100.00            |     |             |       |          |
| 80          | WSFA      | 08/11/17          | 08/11/17        | Today In Alabama          | 6a-7a                 |                 | :30           |                   |                     |     | NM          | 1     | \$175.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | ----F--                   |                       |                 |               | 1                 | \$175.00            |     |             |       |          |
| 81          | WSFA      | 08/08/17          | 08/08/17        | WSFA 12 News at Ten - MF  | 10-1035pm             |                 | :30           |                   |                     |     | NM          | 1     | \$275.00 |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | -T-----                   |                       |                 |               | 1                 | \$275.00            |     |             |       |          |
| 82          | WSFA      | 08/12/17          | 08/12/17        | LBS:FOREVER YOUNG         | 7-10pm                |                 | :30           |                   |                     |     | NM          | 1     | \$75.00  |
|             |           | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>           |                       |                 |               | <u>Spots/Week</u> | <u>Rate</u>         |     |             |       |          |
| Week:       |           | 08/07/17          | 08/13/17        | -----S-                   |                       |                 |               | 1                 | \$75.00             |     |             |       |          |
| 83          | WSFA      | 08/13/17          | 08/13/17        | WSFA 12 News at Ten - Sun | 10-1030pm             |                 | :30           |                   |                     |     | NM          | 1     | \$300.00 |

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**12 East Delano Ave.**  
**Montgomery, AL 36105**  
**(334) 288-1212**

www.wsfa.com

|                            |                    |
|----------------------------|--------------------|
| <u>Contract / Revision</u> | <u>Alt Order #</u> |
| 1778288 /                  | 08709730           |

|                       |                   |                   |
|-----------------------|-------------------|-------------------|
| <u>Contract Dates</u> | <u>Product</u>    | <u>Estimate #</u> |
| 08/08/17 - 08/15/17   | LUTHER STRANGE SE | 803               |

|                         |                                 |
|-------------------------|---------------------------------|
| <u>Advertiser</u>       | <u>Original Date / Revision</u> |
| POL/Strange, Luther/R/S | 08/09/17 / 08/09/17             |

| *Line  | Ch   | Start Date        | End Date        | Description                    | Start/End Time | Days | Length | Spots/Week        | Rate        | Rtn | Type | Spots | Amount      |
|--------|------|-------------------|-----------------|--------------------------------|----------------|------|--------|-------------------|-------------|-----|------|-------|-------------|
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |      | 08/07/17          | 08/13/17        | -----S                         |                |      |        | 1                 | \$300.00    |     |      |       |             |
| 84     | WSFA | 08/10/17          | 08/10/17        | WSFA 12 News at Noon           | 12-1230pm      |      | :30    |                   |             |     | NM   | 1     | \$100.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |      | 08/07/17          | 08/13/17        | ---T---                        |                |      |        | 1                 | \$100.00    |     |      |       |             |
| N 85   | WSFA | 08/10/17          | 08/10/17        | RI Falcon Pre-Season Game 6-9p |                |      | :30    |                   |             |     | NM   | 1     | \$300.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |      | 08/07/17          | 08/13/17        | ---T---                        |                |      |        | 1                 | \$300.00    |     |      |       |             |
| N 86   | WSFA | 08/09/17          | 08/11/17        | Today in Alabama 530a          | 528am-6am      |      | :30    |                   |             |     | NM   | 2     | \$200.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |      | 08/07/17          | 08/13/17        | --11---                        |                |      |        | 2                 | \$100.00    |     |      |       |             |
| N 87   | WSFA | 08/10/17          | 08/10/17        | RI Falcon Pre-Season Game 6-9p |                |      | :30    |                   |             |     | NM   | 1     | \$300.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |      | 08/07/17          | 08/13/17        | ---T---                        |                |      |        | 1                 | \$300.00    |     |      |       |             |
| N 88   | WSFA | 08/13/17          | 08/13/17        | Sunday Prime Other             | 6-8p           |      | :30    |                   |             |     | NM   | 1     | \$200.00    |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |      | 08/07/17          | 08/13/17        | -----S                         |                |      |        | 1                 | \$200.00    |     |      |       |             |
| N 89   | WSFA | 08/10/17          | 08/13/17        | Late Night w/ Seth Meyers      | 1137p-1237x    |      | :30    |                   |             |     | NM   | 2     | \$20.00     |
|        |      | <u>Start Date</u> | <u>End Date</u> | <u>Weekdays</u>                |                |      |        | <u>Spots/Week</u> | <u>Rate</u> |     |      |       |             |
| Week:  |      | 08/07/17          | 08/13/17        | ---TF--                        |                |      |        | 2                 | \$10.00     |     |      |       |             |
| Totals |      |                   |                 |                                |                |      |        | 0.00              |             |     |      | 89    | \$11,118.00 |

| Time Period         | # of Spots | Gross Amount | Agency Comm. | Net Amount |
|---------------------|------------|--------------|--------------|------------|
| 07/31/17 - 08/15/17 | 89         | \$11,118.00  | (\$1,667.70) | \$9,450.30 |
| Totals              | 89         | \$11,118.00  | (\$1,667.70) | \$9,450.30 |

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

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REP HEADLINE# 8709730 TRF# 1778288  
\$\$\$ MOD# 2: APPROVED REV #0 \$\$\$  
REP: TEL# 703-528-9387 FAX# 703-516-9680  
CREDIT ADVISORY: AGENCY CREDIT RISK !!!  
ORDER WORKSHEET HARRIS REPORT FROM STATION AUG8/17 12.54  
\*\*\*CHANGES\*\*\* \*\* WSFA-TV \*\*\*

|       |           |                             |            |                     |            |
|-------|-----------|-----------------------------|------------|---------------------|------------|
| ADV # | ADV. NAME | POLI/L STRANGE/R/SEN/AL     | REP. #     | OFF. #              | SALESMAN # |
| AGY # | AGY. NAME | PINPOINT MEDIA              | BUYER NAME | DANETTE SEGROVES    |            |
|       |           | 1707 OSAGE STREET SUITE 103 | SALES PRSN | WA- RYAN EDDINS (H) |            |
|       |           | ALEXANDRIA, VA 22302        |            |                     |            |

|              |                      |              |                                  |          |
|--------------|----------------------|--------------|----------------------------------|----------|
| ORDER #      | CONTRACT # 8709730   | CLASS: NATL. | LOCAL                            | REGIONAL |
| PRDCT        | LUTHER STRANGE SENAT | EST#803      | COMMENTS: (LINE, ORDER, INVOICE) |          |
| FLIGHT DATES | AUG8/17              | AUG15/17     | WK-2                             |          |

CITY TAX \_\_\_\_\_ STATE TAX \_\_\_\_\_ CO-OP BILLING NEEDED \_\_\_\_\_ DATE AUG8/17 12.54

STA:

CON CM \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*

ELECTRONIC INVOICING:  
SPOT DATA - IDB# 1886.  
TV INVOICES - IDB# 9915283.

NO BUYS TO PRINT  
STATION MAKEGOOD OFFERS:

UNRESL BUY#72 MISSED:WED/700P-900P 30S \$500.00 (AUG8/17)  
OFFER:THU/600P-930P 30S \$300.00 PLS ADVISE.  
& W-TH/530A-600A 30S \$100.00  
CMT:SPOT IS NA. PLEASE CONFIRM ASAP!! ONE OF THE OFFERS AFFECTS TOMORROW.  
CMT: THANKS, DENICE

|        |          |
|--------|----------|
| AUG/17 | 10598.00 |
|--------|----------|

|                |          |
|----------------|----------|
| CONTRACT TOTAL | 10598.00 |
| TOTAL SPOTS    | 83       |

|               |          |          |         |          |          |         |         |         |
|---------------|----------|----------|---------|----------|----------|---------|---------|---------|
| MARKET TOTALS | \$21,628 | WSFA 49% | WNCF 8% | WAKA 31% | WCOV 12% | CABL 0% | WBMM 0% | WIYC 0% |
|---------------|----------|----------|---------|----------|----------|---------|---------|---------|

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*



REP HEADLINE# 8709730 TRF# 1778288  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$

```
PROGRAM : FALCONS PRESEASON
CON COM1: FALCONS PRESEASON
```

REP HEADLINE# 8709730 TRF# 1778288 REP: TEL# 703-528-9387 FAX# 703-516-9680  
\$\$\$ MOD# 3: UNAPPROVED REV #1 \$\$\$ CREDIT ADVISORY: AGENCY CREDIT RISK !!! AUG9/17 12.48  
ORDER WORKSHEET HARRIS REPORT FROM REP \*\*\* CHANGES\*\*\* \*\* WSFA-TV \*\*\*

| :LINE#                    | :REP | :CD | :TIME PERIOD | :LGTH | :SEC | :RATE    | :START DATE | :END DATE | :SPTS /WK | :WEEK INVT | :DAYS    | :TOTL :SPTS: |
|---------------------------|------|-----|--------------|-------|------|----------|-------------|-----------|-----------|------------|----------|--------------|
| 88                        | A    |     | 600P-800P    | 30    |      | \$200.00 | 8/13        | 8/13      | 1         |            | SUN      | 1            |
| PROGRAM : DATELINE        |      |     |              |       |      |          |             |           |           |            |          |              |
| CON COM1: DATELINE        |      |     |              |       |      |          |             |           |           |            |          |              |
| 89                        | A    |     | 1135P-1235A  | 30    |      | \$10.00  | 8/10        | 8/11      | 2         |            | TH-F     | 2            |
| PROGRAM : LATE NIGHT SETH |      |     |              |       |      |          |             |           |           |            |          |              |
| CON COM1: LATE NIGHT SETH |      |     |              |       |      |          |             |           |           |            |          |              |
| AUG/17                    |      |     | 11118.00     |       |      |          |             |           |           |            |          |              |
| CONTRACT TOTAL            |      |     |              |       |      |          |             |           |           |            | 11118.00 |              |
| TOTAL SPOTS               |      |     |              |       |      |          |             |           |           |            | 89       |              |

MARKET TOTALS \$21,628 WSFA 49% WNCB 8% WAKA 31% WCOV 12% CABL 0% WBMM 0% WIYC 0%  
ESFA 0% EAKA 0%

ACCURATE SHARES

SVC- NSI  
DEMOS- RA35+\*

MOD CODE A-ADD B-BUY TYPE C-CANCELLED DE-DELETE E-EFF DATES L-LENGTH M-MAKEGOOD N-PROGRAM NAME  
P-CLASS, PLAN, SECT Q-PAID PGM R-RATE S-SPOTS PER WEEK T-TIME X-LATE Y-DAYS Z-COMMENTS \*-MULTIPLE

REP HEADLINE# 8709730      TRF# 1778288      REP: TEL# 703-528-9387      FAX# 703-516-9680  
\$\$\$ MOD# 3: APPROVED REV #1 \$\$\$      CREDIT ADVISORY: AGENCY CREDIT RISK !!!      HARRIS REPORT FROM STATION      AUG9/17 13.25  
ORDER WORKSHEET      \*\*\* WSFA-TV \*\*\*

ADV #      ADV. NAME      POLI/L STRANGE/R/SEN/AL      REP.#      OFF.#      SALESMAN #  
AGY #      AGY. NAME      PINPOINT MEDIA      BUYER NAME      DANETTE SEGROVES  
1707 OSAGE STREET SUITE 103      SALES PRSN      WA-      RYAN EDDINS (H)  
ALEXANDRIA, VA 22302

ORDER #      CONTRACT # 8709730      CLASS:      NATL.      LOCAL      REGIONAL  
PRDCT      LUTHER STRANGE SENAT      EST#803      COMMENTS: (LINE, ORDER, INVOICE)  
FLIGHT DATES      AUG8/17      AUG15/17      WK-2  
CITY TAX      STATE TAX      CO-OP BILLING NEEDED      DATE      AUG9/17      13.25

REP:      REVISED ORDER  
ADDED LINES 87-89  
PREVIOUS TTL \$10,598  
REVISED TTL, \$11,118  
\$355 WAS MOVED FROM HDLN: 8709719  
\$165 WAS MOVED FROM HDLN: 8759552  
PLS CONFIRM  
THANKS JASMINE FOR RYAN

STA:  
CON CM      \*\*\*\*\* THIS IS A CASH IN ADVANCE SCHEDULE \*\*\*\*\*  
ELECTRONIC INVOICING:  
SPOT DATA - IDB# 1886.  
TV INVOICES - IDB# 9915283.

NOTICE: CHANGES OF THIS ORDER HAVE BEEN APPROVED.      CONTRACT SCHEDULED FOR GENERATION  
CONTRACT TOTAL      11118.00  
TOTAL SPOTS      89